



CLIENT CORPORATE MEMBERSHIP APPLICATION

MEMBERSHIP FEES	
Client Corporate	Ksh 75,000.00

A Client Corporate Member must be a Company that fulfills the below:

- Duly incorporated entity in Kenya, Uganda, or Tanzania
- Comply with the respective country's Tax requirements
- Admission guarantees a seat in the Executive Council. Successful Applicants are required to nominate at least one representative (who should be an MSRA Full Individual Member) to the Council.
- Comply with MSRA Research & Ethics Codes
- Pay annual membership fee as stipulated under Membership Fee guidelines

As a user of market and social research, the Marketing & Social Research Association (MSRA) is pleased to invite you to join this industry body. Your application will be considered at the next meeting of the Executive Council. As a Client Corporate member, you will automatically be entitled to have your employees participate in MSRA events at 5% discount rate and have Access to MSRA resources.

Organisation:	
Physical Address:	
Postal Address:	Telephone:
Email Address:	Website:
Principle activities of Organisation (range of services offered):	
Country Registered:	Year Established:
Total No. of Full Time Employees	No. of Full Time Research Employees:

COUNCIL REPRESENTATIVE DETAILS

Please provide details of the people who will represent your organization at MSRA council:

Principle Attendant



Name:	Position:
Alternate Representative	
Name:	Position:

CLIENT REFERENCES

The application must be counter-signed by two research providers for whom you have procured research from so that we can contact them for references.

To be completed by Research referees.

Organisation Name:	
Type of research services offered to applicant:	
Contact Person:	
Postal Address	
Telephone/Cell No:	
I _____ on behalf of (insert name of organization) _____ hereby confirm that the applicant is a user of market & social research and believe that they will uphold the MSRA Code of Practice and Code of Ethics.	
Signature:	Date:

Organisation Name:	
Type of research services offered to applicant:	
Contact Person:	
Postal Address	
Telephone/Cell No:	
I _____ on behalf of (insert name of organization) _____ hereby confirm that the applicant is a user of market & social research and believe that they will uphold the MSRA Code of Practice and Code of Ethics.	
Signature:	Date:

DECLARATION

We, the undersigned, hereby declare that we are authorized to apply for membership of the Marketing & Social Research Association on behalf of [insert name of organization]
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By signing below, we also confirm that we have read the MSRA “Code of Practice” and “Code of Ethics” and undertake to abide by these codes, both in spirit and in action, as well as other rules drawn up by the Association from time to time.

Name:	Signature:
Position in Organisation:	Date:

Name:	Signature:
Position in Organisation:	Date:

Return form with remittance to: -

**The MSRA Secretariat
P.O. Box 25404-00100, Whitefield Place, 3rd Flr, School Lane, Westlands, Nairobi
Email – info@msra.or.ke**